



Alkali Manufacturers Association of India



Department of Chemicals & Petrochemicals
Ministry of Chemicals & Fertilizers
Government of India

Conference on
Alkali Industry - Trends, Developments and Outlook
20-21 March 2025 (Thursday & Friday), Taj Skyline, Ahmedabad, Gujarat

CONFERENCE PROGRAMME

DAY 1 | 20 MARCH 2025

8:00 AM – 9:00 AM
9:00 AM – 9:30 AM

Registration & Refreshments
Inaugural Session

- Lamp Lighting
- Welcome Address by **Mr. Ajay Virmani, President, AMAI**

9:30 AM – 11:00 AM

Session I **Global and Indian Industry Market Outlook – Insights from International Market Experts**

Session Chair **Mr. Ajay Virmani, President, AMAI and MD, Lords Chloro Alkali Ltd.**

Opening Remarks

- Caustic Soda Market Outlook – Regional Updates by **Mr. Bernard Law**, Chlor-Alkali Expert, **Argus Media**, Singapore
- An Overview on Soda Ash Market by **Mr. Hasan Copur**, Associate Director – Soda Ash, **Chemical Market Analytics**, By OPIS, A Dow Jones Company, London, UK
- Dynamics of Middle East, SEA, Chinese and Indian PVC Markets by **Mr. Aswin Kondapally**, Market Specialist, **ICIS**, Mumbai, India
- **Q & A, summing up and concluding remarks**

11:00 AM – 11:40 AM

Tea/Coffee Break

11.40 AM – 1:20 PM

Session II **Status and Growth Prospects of Consumer Industry in India**

Session Chair **Mr. Aditya A. Shriram, Vice President AMAI, and Dy. MD, DCM Shriram Ltd.**

Opening Remarks

- Solar Energy Industry Complementing Robust Soda Ash Demand Growth – **Mr. Ajay Shah**, Professional Director, **Vishakha Glass Pvt. Ltd.**
- CPVC Market Outlook by **Mr. Binay Agrawal**, Business Director – IMEA Region, TempRite CPVC, **Lubrizol Advanced Materials India Pvt. Ltd.**
- O-PVC Technology and Market Trends by **Mr. Roshan U. Hamza**, Marketing Manager, **Chemfab Alkalies Ltd.**, OPVC Pipes Div.
- Lithium Mining and Caustic Soda Demand - **Mr Kapil Malhotra**, Global Business Unit Head-Fluoropolymers, **Gujarat Fluorochemicals Ltd.**
- **Q & A, summing up and concluding remarks**

1.20 PM – 2.15 PM

Lunch

CONFERENCE PROGRAMME Contd.

2:15 PM - 4:15 PM

Session III

Emerging Technology Developments

Session Chair **Mr. Kapil Malhotra, Past President, AMAI and Global Business Unit Head – Fluoropolymers, Gujarat Fluorochemicals Ltd.**

Opening Remarks

- thyssenkrupp nucera – Technology developments and offerings by **Mr. Ryo Azegami**, Head of Engineering, **thyssenkrupp nucera, Japan** & **Mr. M. R. Swaminathan** – Deputy General Manager, **thyssenkrupp nucera, India**
- Advancements in Electrolysers and Membranes by **Mr. Izuru Karimata**, Researcher of Electrolysis Systems for Chlor-alkali Process, **AKC, Japan**
- "CMAM"- A New Modular approach for electrode coating improvement by **Dr. Robert Scannell**, Managing Director, De Nora Deutschland GmbH and Regional Chief Officer **De Nora EMEA & India** and President **De Nora Italy**
- Innovative solutions from Teflon™ coatings to improve the performance of Heat Exchangers (Plate and shell & Tube) in Chlor- alkali Industry. by **Mr Rajendra Khanolkar**, Sales Manager – South Asia, **The Chemours India Pvt. Ltd.**
- Q & A, summing up and concluding remarks

4:15 PM - 4:35 PM

Special Presentation on ChemIndia by **Shri Ganga Kumar, DDG (S&M), DCPC, GoI**

4:35 PM - 5:15 PM

Honoring Event Partners followed by Tea/Coffee

(End of The Day-1 of Conference)

7:30 PM onwards

Musical Evening & Dinner

DAY 2 | 21 MARCH 2025

9.00 AM – 10.45 AM

Session IV

Processes and Raw Materials – Challenges and Developments

Session Chair **Mr. Jayantibhai M. Patel, Past President, AMAI & CMD, Meghmani Group**

Opening Remarks

- Impact of Global Warming on Salt Productivity in India and Availability for Alkali Industry by **Mr. Bharat Raval**, President, **Indian Salt Manufacturers Association**
- Scaling up Renewable Power & Energy Storage Solutions by **Mr. Dheeraj Ahuja**, Business Head, **ReNew Power Ltd.**
- Enhancing Electrolyser Performance and optimising chlorine gas drying in chlor-alkali production by **Mr. B. K. Rai**, Head Marketing (India), **JOC Technical Engineering Co.,Ltd.**
- Innovative Micro Membrane Technology for Primary Brine Treatment by **Mr. Sauvik Dutta**, Sales & Mktg. Director, **DrM Filter Technology Pvt. Ltd.**
- Q & A, summing up and concluding remarks

10:45 AM – 11:15 AM

Tea/Coffee Break

11:15 AM – 2:15 PM

Session V

Safety, ESG & Sustainability for Alkali Industry

Session Chair **Mr. Rajesh Kamat, Head (Sales & Marketing), Tata Chemicals Ltd.**

Opening Remarks

- Upcoming Environmental Regulatory Landscape in India by **Dr. Chirag Bhimani**, **Environment, Sustainability & Climate Professional**
- Environmental Regulations in the Chlor-Alkali Industry: Insights from World Chlorine Council by **Ms. LeaAnne Forest**, **Chemical Products & Technology, American Chemistry Council, USA**
- Psychological Safety – The 15th Element of Process Safety Wheel, **Mr. Shaik A. Khadar Vali**, Vice President – Safety & Occupational Health, **Aditya Birla Group**, **CFI Global Chemicals** and **Mr. Mandar Phadke**, Global Head – HSE, **Ericson, USA (remote)**
- ESG Concept and Compliance in Alkali industry by **Mr. Sonal Verma**, Partner & Global Leader (Market & Strategy), **Dhir & Dhir Associates**
- Q & A, summing up and concluding remarks

2.15 PM

Vote of Thanks

2.20 PM – 3.00 PM

Lunch and End of The Conference

*Note: The Concurrent Exhibition will be held at the Conference Venue on both days.
Exhibition will close at 3.00 PM on Day 2 (21st March 2025)*