

The AMAI logo is a white oval containing the letters 'AMAI' in a bold, blue, sans-serif font. The background of the entire cover is a night-time photograph of an industrial facility, likely an alkali plant, with numerous towers, pipes, and large storage tanks illuminated by warm yellow lights. The sky is dark, and the overall scene is a complex network of industrial structures.

AMAI

CONFERENCE ON  
**ALKALI INDUSTRY-  
TRENDS,  
DEVELOPMENTS  
& OUTLOOK**

20-21 March 2025 (Thursday & Friday)

**Taj Skyline**  
Ahmedabad, Gujarat

**Alkali Manufacturers Association of India**



## About the Conference

The Indian alkali industry is poised for steady growth, driven by increasing domestic demand and export potential. By embracing technological advancements and sustainability practices, it can secure a strong position in the global chemical market while contributing significantly to India's industrial and economic development.

The Indian alkali industry has witnessed steady growth of 3.8% over the past decade. Demand drivers witnessing robust growth in last decade, Textiles@ 9-10%, Alumina@ 7.6%, Soaps@ 7.1%, Detergents@ 5.5%, Glass@ 7.6%, and PVC@ 6.3%, have contributed to alkali market growth in the country in recent years.

India is among the leading producers of alkalis, with a significant installed capacity for both caustic soda and soda ash. The caustic soda segment has seen steady growth due to its widespread industrial applications. Indian industry is bound to realign its strategy in the light of unprecedented capacity additions in the next few years. Estimates point to a growth in capacities of 9.1% for caustic soda, 4.1% for soda ash and 17.6% for PVC over the next five years. Caustic capacity additions may exceed demand growth. Soda capacities will keep pace with demand and PVC capacity additions is expected to significantly reduce the demand-supply gap.

Against this background of huge investments in capacity additions, it is imperative to have a close look on the emerging opportunities in India and overseas countries, adoption of new technologies, moving towards green and sustainable solutions and the new drivers for growth.

AMAI's Conference on "Alkali Industry – Trends, Developments and Outlook" will analyse the present status and future path of the alkali industry besides upstream and downstream industry sectors. International market consultants will cover status of global markets and the new opportunities for Indian alkali and PVC producers.

The conference will also cover issues relating to sustainability, renewable energy, policy interventions and technology trends.



## The Conference will cover

**Global and Indian Industry Market Outlook**  
Market analysis of **Caustic Soda, Soda Ash and PVC/CPVC**

**Consumer Industry Status & Growth Prospects**  
Insights into different **User industries and emerging segments**

**Safety, ESG & Sustainability**  
**Environmental regulations, Safety regulations & management and ESG Compliance**

**Raw Materials and Input Challenges**  
Critical discussions on **salt supplies, renewable power solutions, and feedstock challenges**

**Technology Outlook & Emerging Developments**  
Updates on advancements in **technologies and processes**

## Why Attend?

- Get first-hand information from International and Indian experts
- Get an update on innovations and emerging trends
- Network with peers and stakeholders
- Explore business opportunities



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## Speakers

The conference brings together thought leaders, experts, and innovators from across the globe:



**Market Experts**  
(International Market Consultants like Argus Media, CMA and ICIS)



**Industry Leaders**  
(Alkali and PVC Industry Leaders, ISMA, Consuming Sector and other Industry Experts)



**Technology Pioneers**  
(thyssenkrupp-nucera, AKC, Chemours India, and other Technology Suppliers)



**Sustainability Specialists**  
(American Chemistry Council (WCC), Ericson USA, Dhir & Dhir Associates and other Professionals)

## Event Highlights



### Engaging Sessions

5 insightful sessions covering market trends, technological advancements, sustainability, and more.



### Exhibition and Partnership Opportunities

Join as a Partner for a wider reach through branding. Book a dedicated space to showcase your company and an exclusive connect with other participants.



### Networking Opportunities

Meet like-minded professionals to exchange ideas and forge partnerships

## Participation Fee

### Indian Delegates

Members Rs. 20,000/- (+18% GST)

Non-Members Rs. 23,000/- (+18% GST)

**Foreign Delegates** US\$ 600 (all inclusive)

*Registration will be confirmed after receipt of payment.*

## Contact Person

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## Media Partners

## Special Discounts *(for Delegates only)*

- **Early Bird Discount: 10%** available for registrations up to **31<sup>st</sup> January 2025**
- **Multiple Delegate Discount:** Discount of 10% for 3-5 delegates; 15% for 6-9 delegates; 20% for ten or more delegates from the same organization.
- Pre-Registration & Pre-Payment is obligatory
- Participation fee is non-refundable, however change in nomination is acceptable up to **17<sup>th</sup> March 2025**
- Last date of Registration is **17<sup>th</sup> March 2025**

**ChemicalWeekly**



Indian **CHEMICAL** News

**CHEMICAL INDUSTRY DIGEST**

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**Conference 2024 : Some Glimpses**



**Alkali Manufacturers Association of India**

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